Cub Scout Recruitment

Ingredients List

1st Edition
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Print Media

Do you have a local paper in your town? Why not promote in free local publications (i.e. newspapers, and town or church bulletins, etc...) with Joining Event date and information.

What You’re Going To Need:
- Pack email address
- Pack PR volunteer
- Generate a list of known community newsletters, bulletins, and magazines which are free to publish in (ex. churches, civic clubs, recreation departments, etc)
- Delegate Pack PR person to write short article, or put together a visual advertisement for the Pack and an upcoming Joining Event

How You’re Going To Organize This:
Once you have your need list, communicate with publishers from list to request and ensure that the promotional piece will run before the Joining Event.

Send promotional piece to the whole list of print media from the list you created 2-4 weeks ahead of time, depending on their printing frequency, and make sure you follow-up to thank publications after your piece is printed.

Small community papers are always looking for feel-good stories that involve youth. Become friends with your local reporters for those papers and they will look forward to your articles.

Additional Fall Recruitment Resources Can Be Found At:
https://catalinacouncil.org/resources/membership-2/
Posters at Local Businesses

Every family knows someone who owns or operates a local business. Collaborate with local business to display and distribute recruitment materials. Suggestion is to select at least 5 businesses.

What You’re Going To Need:

- Posters
- Decorations
- Tape or Thumbtacks
- Thank you notes
- Volunteer to create list of prospects

How You’re Going To Organize This:

Working with your current families generate a list of Scouting-friendly, community-focused storefronts (ex. banks, barber shop/salon, restaurants, doctor’s offices, etc...) some of these storefronts may be where you do Show and Sell (or can do) Show and Sell Popcorn Sales.

Either create your own stack of posters or pick up posters made available at the Scout Service Center (work with your District Executive). Decorate posters, and include your Joining Event date and pack contact information. Be brief, too much information, people will not capture what they need. Make sure you list Joining Night, location and time.

Pick a day two weeks ahead of joining event and send out at least one (but preferably more) adult volunteers to go to businesses on the list and ask in person to hang a poster in their storefront.

Make sure you send a personalized thank you note from the Pack to the businesses who supported Scouting in your area.
Sample Poster:

Join Pack 397

September 15th, 2017

Cubmaster Gary—555-5555

Example Placements:
Food Delivery Flyers

Every Family orders Pizza or take-out. Why don’t you partner with your local pizzeria, sub shop, or other take out restaurants and tape flyers on each box that goes out for delivery or pick up. (Might be a good place to put a sign in their storefront as well).

What You’re Going To Need:

- Flyers
- Tape
- Thank you notes
- List of potential pizzeria’s to contact.

How You’re Going To Organize This:

Determine the timeframe you’d like to run your Food Delivery Flyer Campaign (pick specific dates – recommended at least two weeks before Joining Event) . Contact local Take-out locations to ask if they would tape a Pack Flyer to the top of every outgoing order. Make sure you get an approximate flyer count based on their estimate of deliveries.

Contact your District Executive with a specific request for flyers, including count, and all Joining Event and contact information. Your DE can arrange a time for you to pick up the flyers from the Scout Service Center or bring them to a Pack function when ready. Drop off the flyers at your local pizza shops within your agreed timeframe.

Make sure you send a personalized thank you note from the pack to the businesses who supported scouting in your area.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/
Join Cub Scout Pack 397
9/28 at 6:30pm
Primary School
- Veggie Derby
- Camping Demonstration
- Fun and Games
- Informational session for Parents

Pack 397 serves boys
Kindergarten to Fifth Grade in
Palmyra and Macedon

For more information contact:
Jim West
555-555-5555
cubscouts@scouting.org
Main Course (primary joining night)

Parents and kids are invited to attend a Joining Night for the local Pack. The kids are entertained with fun games, while the parents have a chance to meet leaders, learn about Cub Scouting, and sign-up for the year. The Objective of the evening is to sign up for Scouts and to get oriented to Scouting. We are asking all Packs to select a date between August 10th and October 5th, ideally on a Tuesday, Wednesday or Thursday.

What You’re Going To Need:

- Game for the Scouts (Examples included on the reverse page for, the “T-Shirt Relay” and “John Henry Relay”)
- One-page including Pack contacts, calendar (at least next 3 months), other relevant basic Pack information
- Boy Scout Youth & Adult applications
- Parent Guides
- Mini Boys Life Magazines
- Pens
- Lots of Kids and Parents from the Pack
- Communication with your District’s Assigned Unit Coordinator
- A Recruiting crate from the Council Service Center

How You’re Going To Organize This

As families arrive, direct the kids to one side of room to play the game, while parents go to other side to hear about Cub Scouting. Be sure to have applications, and your information sheets ready for distribution. Welcome families and explain what Scouting does, how the Pack operates and review general Joining Night information. Please reference the Pack Recruitment guide for additional assistance, and step by step instructions. Your District’s Assigned Unit Coordinator will be of great assistance to you on this important event as well.

Closing Out The Joining Event;

Make sure you turn in all your newly recruited youth applications to your Unit Coordinator or District Executive as soon as possible after your joining event.
Game Directions Below:

**T-Shirt Relay Game**

Required:

- 1 extra large t-shirt for each team
- A judge for each team

Notes:

The judge should make sure the shirt is pulled all the way down on each Scout and no short-cuts are taken in the heat of competition. This works on teamwork and everyone is involved the whole time.

Instructions:

Teams line up in single file. The shirt is given to the first Scout in each line. On 'Go' signal, the Scout puts the shirt on and then holds hands with the next Scout in line, facing the Scout. All the other Scouts work the shirt from one Scout to the next so he is wearing it. He then turns and holds hands with the next Scout, and so on.

**John Henry Relay Game**

Required:

- mallet
- 4 tent pegs for each team

Instructions:

Define starting line where each patrol lines up to start. About 30 feet away from start line, place a mallet and tent pegs for each patrol. Space the gear for each patrol far from each other for safety. On 'GO', first Scout on each patrol runs to his patrol's gear, grabs the mallet, positions a peg, takes one swing, and lays the mallet down. He runs back to tag the next Scout in line who gets one swing. First patrol to drive all pegs into the ground, wins. May need judges to determine that a peg is finished. While kids play, parents meet Leaders from Pack, learn about the schedule and some Pack events. Leaders help parents fill out applications and pay registration.
In School Talks

If you can have it we STRONGLY RECOMMEND IT! In school Talks are the BEST way to get kids excited and talking about your Pack and the upcoming events. This add-on can be done in the classroom, in Sunday School, during assemblies, during lunches, during recess or at any time when youth are present. Best paired with an effective and timely flyer.

**What You’re Going To Need:**

- Flyers about your joining event
- Access to complete a Boy Talk
- Energetic Scouter or Older Scout (Scouts, BSA) to speak to group
- Sample Script (back of this page)

**How You’re Going To Organize This:**

Gain permission from your School, Sunday School, youth group or other venue you wish to perform a Youth Talk.

With an energetic and positive attitude, present to youth all the fun and exciting things we do in Cub Scouting. Make sure you give the youth a flyer and it’s suggested that you have them fold it up, and take it home and tape it inside the fridge on the milk jug, so that mom or dad see’s it, which creates a visual reminder for them that, their son wants to join Scouting.

**Key Points For Youth Talks**

- Be very enthusiastic
- Repetition is an aid to memory
- Honor your time agreement with organization you are speaking at
- Repetition is an aid to memory
Basic Boy Talk Sample Script

“Hey Boys and Girls. What grade is this? (Make a joke about the grade). That’s what I thought. Well my name is ________, and I’m here to talk to you about Cub Scouts.

Now I’m going to ask you a few questions, and I want you to answer by holding up your hands. First of all, I want to know who likes to have fun? Yeah, everybody likes to have fun. Alright, who likes to ride bikes? Ok, who likes to play games or sports? Hmmm. Alright, let’s try something a little more “Dangerous.” Who likes to learn how to safely shoot a bow and arrow? What about sitting around a campfire eating S’mores? Who likes to race cars? Who thinks it would be fun to launch a rocket? Well guess what, these are just some of the things we do in Cub Scouts, and we want you to come have fun with us. So, guess what? We are going to be here at your school (insert date and time) so you can join Cub Scouts. That’s right. All you have to do is bring your parents here tomorrow night.

Now are you guys following directions? Good, ’cause I’ve got some fun directions for you... Remember, everything we do in Cub Scouts is fun. I’m going to give your teacher some pieces of paper. When you get that piece of paper I want you to put it in your homework folder right away, and the first thing you’re going to do when you get home is take it to the refrigerator, open the door, put it in the refrigerator, and close the door. (pause for effect) That’s right, put it IN THE REFRIGERATOR!!! Why are we going to do that? Because the first thing your mom or dad will do is go to the fridge to get something to eat or drink, and they will say “WHAT ON EARTH IS A PAPER DOING IN THE REFRIGERATOR?” And that’s your chance to tell them about all the fun things we do in Cub Scouts and that all you have to do is be here at your school at 7:00 tomorrow night.

So I just have a few questions for you before I have to go. Where do you go to join the Cub Scouts? That’s right your school cafeteria. What day? That’s right (insert date). What time? That’s right 7:00. You guys are such good listeners. I just have one more question. Who am I going to see there tomorrow night? Alright boys and girls if you have questions, save them for tomorrow night and I’ll see you there!”

Most Important Things:

1. FOLLOW THE SCRIPT
2. GO FAST
3. DON’T STOP FOR QUESTIONS!
4. REPETITION IS AN AID TO MEMORY
5. REPETITION IS AN AID TO MEMORY
6. BE ENTHUSIASTIC. DON’T BE HUMDRUM!

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/
**Non-School Youth Talks**

If you can have it we STRONGLY RECOMMEND IT! Youth Talks are the BEST way to get youth excited and talking about your Pack and the upcoming events. This side can be served in the classroom, in Sunday School, during assemblies, during lunches, during recess or at any time when boys are present. Best paired with an effective and timely flyer.

**What You’re Going To Need:**

- Flyers about your joining event
- Access to complete a Youth Talk
- Energetic Scouter or Older Scout (Scouts, BSA) to speak to group
- Sample Script (back of this page)

**How You’re Going To Organize This:**

Gain permission from your School, Sunday School, youth group or other venue you wish to perform a Youth Talk.

With an energetic and positive attitude, present to the youth all the fun and exciting things we do in Cub Scouting. Make sure you give the youth a flyer and it’s suggested that you have them fold it up, and take it home and tape it inside the fridge on the milk jug, so that mom or dad see’s it, which creates a visual reminder for them that, their kids want to join Scouting.

**Key Points For Youth Talks**

- Be very enthusiastic
- Repetition is an aid to memory
- Honor your time agreement with organization you are speaking at
- Repetition is an aid to memory

Additional Fall Recruitment Resources Can be Found at:

[https://catalinacouncil.org/resources/membership-2/](https://catalinacouncil.org/resources/membership-2/)
Basic Boy Talk Sample Script

“Hey Boys and Girls. What grade is this? (Make a joke about the grade). That’s what I thought. Well my name is _______, and I’m here to talk to all the boys and girls about Cub Scouts!

Now I’m going to ask you a few questions, and I want you to answer by holding up your hands. First of all, I want to know who likes to have fun? Yeah, everybody likes to have fun. Alright, who likes to ride bikes? Ok, who likes to play games or sports? Hmm. Alright, let’s try something a little more “Dangerous.” Who likes to learn how to safely shoot a bow and arrow? What about sitting around a campfire eating S’mores? Who likes to race cars? Who thinks it would be fun to launch a rocket? Well guess what, these are just some of the things we do in Cub Scouts, and we want you to come have fun with us. So, guess what? We are going to be here at your school (Insert date and time) so you can join Cub Scouts. That’s right. All you have to do is bring your parents here tomorrow night.

Now are you guys following directions? Good, ‘cause I’ve got some fun directions for you... Remember, everything we do in Cub Scouts is fun. I’m going to give your teacher some pieces of paper. When you get that piece of paper I want you to put it in your homework folder right away, and the first thing you’re going to do when you get home is take it to the refrigerator, open the door, put it in the refrigerator, and close the door. (pause for effect) That’s right, put it IN THE REFRIGERATOR!!! Why are we going to do that? Because the first thing your mom or dad will do is go to the fridge to get something to eat or drink, and they will say “WHAT ON EARTH IS A PAPER DOING IN THE REFRIGERATOR?” And that’s your chance to tell them about all the fun things we do in Cub Scouts and that all you have to do is be here at your school (insert date and time).

Now you guys did say you thought it would be cool to launch a rocket right? Well Guess what! Every boy and girl who joins Cub Scouts (insert date and time) is going to get a rocket!

So I just have a few questions for you before I have to go. Where do you go to join the Cub Scouts? That’s right your school cafeteria. What day? That’s right (insert date). What time? That’s right (insert time). You guys are such good listeners. I just have one more question. Who am I going to see there tomorrow night? Alright boys and girls if you have questions, save them for tomorrow night and I’ll see you there!”

Most Important Things:

1. FOLLOW THE SCRIPT
2. GO FAST
3. DON’T STOP FOR QUESTIONS!
4. REPETITION IS AN AID TO MEMORY
5. REPETITION IS AN AID TO MEMORY
6. BE ENTHUSIASTIC. DON’T BE HUMDRUM!
Personal Letters from Pack Parent

Use this side to send a personal and formal invitations to your Pack’s Joining Event. This is best performed when it is delivered by a Parent from each grade level or even better, in each class. You won’t regret making this a part of your plan.

What You’re Going To Need:

- Personal invitations to your Pack Joining Event
- Parents willing to obtain Grade lists
- Same Parents willing to mail personal invites to classmates of his/her son
- Flyers (Available from your DE)
- Personal Invite Letters (sample on back)
- Update your BEASCOUT.ORG Pin

How You’re Going To Organize This:

Personal letters are a key way to invite families to join Scouting. Gaining access to your Schools classroom listing. Using BEASCOUT Leads, or any supplemental lists that you might receive from your District Executive or other means to invite families to join your Pack personally. Utilize a person invitation letter or customized flyer to mail to each family and invite them to join the experience of Scouting.

This method has the largest impact on other families, because it’s personal and from a parent of a classmate of their son. Shows families the value of Scouting and how others can benefit from Scouting.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/

“Remember, research tell us that parents sign their kids up in
Sample Letter:

Dear [merge name],

Welcome to the beginning of a brand new school year! We know that this time of the year is a wild and crazy time, but we’d like to take a moment to invite you and your family to try Cub Scouts this fall!

Cub Scouting is a program for boys and girls in Kindergarten through fifth grade that focuses on “Fun with a Purpose!” A few times each month, a group of friends and parents get together for a meeting to learn exciting new skills, go on an adventure to fun places like the firehouse or news station, or discover cool things about their community and how they can make it better. We have dozens of families involved from (insert school name), and we all agree — it’s great to watch the kids grow right in front of our eyes.

What’s really great about Cub Scouting is how flexible it is with busy family schedules. Our scouts are involved in sports and after-school activities; we’re always very busy. With Scouting, we can miss a meeting here and there and still be a part of the flexible year-round program. So when you’re thinking about what programs and activities you’d like your family to be a part of this year, why not give Cub Scouts a try? We’re all about doing our best, and we know you’ll love what you find!

Hope to see you soon!
Shad Johnson & Ralph Brongo
Cub Masters of Pack 166
www.pack166macedon.org

Ian Thomas
Committee Chair of Pack 166
admin@pack166macedon.org

Come meet us at our Joining Night!

Wednesday, Sept. 28, 6:30 pm, Pal-Mac Primary School Cafeteria

Prospective Scouts will be able to participate in a fun Veggie Derby and other fun activities.

Sign up that night or just ask questions and check things out!

Can’t make the Joining Night? Don’t worry!

Come to our Bobcat Academy/Lion Parent Meeting on Saturday, October 1 from 9:00-11:00 am
in the Middle School Cafeteria and LGI.

Or, Contact us and we’ll find a date that works for you!

Pinewood Derby
Car Races!
Parade Marching!
Camping!
Field Trips!
Hiking!
Service Projects!
And Lots More Fun!
Peer to Peer Cards

This allows your current Scouts to take an active role in recruiting. No one knows better how much fun Scouting is than the youth who are already involved. Using Peer to Peer cards can satisfy your Scouts desire to help.

What You’re Going To Need:

- Peer to Peer Cards (Printed cards on Business card stock)
- Energetic Cub Scouts willing to talk to their friends about Scouts.

How You’re Going To Organize This:

Have your most energetic Scouts distribute the business card sized Peer to Peer Cards to all their friends or other boys in school, sports teams, Sunday School or other activities.

This method has the largest impact on other youth, because it’s personal and from a Scout who goes to school or participates in another activity with another Scout. Who better to promote the FUN of Scouting then another Scout. This method of distribution can be partnered with a Wear Your Uniform to School Day Starter.

Additional Fall Recruitment Resources Can be Found at:

https://catalinacouncil.org/resources/membership-2/

“Remember, research tell us that parents sign their kids up in programs when they’ve been personally invited.”
Buddy Card Samples

Can be picked up at the Council Service Center
Parent Advocate Cards

You know what’s good for your kids. Use this side to personally share your enthusiasm for Scouting with friends, family and neighbors.

What You’re Going To Need:

- Parent Advocate Cards
- Energetic Parents

How You’re Going To Organize This:

Have your Parents carry a bunch of these Parent Advocate Cards with them during their day to day activities, and distribute the cards to other parents who participate in sports teams, Sunday School or other activities.

This method of distribution can be partnered with a Wear Your Uniform to School day Starter.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/

“Remember, research tell us that parents sign their kids up in programs when they’ve been personally invited.”
Parent Advocate Card Sample:

You can make your own or use the same peer to peer cards available to the youth

**Why Cub Scouts?**

*For the fun and adventure!*
- Make new friends
- Go Camping
- Race Cars
- Enjoy outdoor activities
- Learn new skills
- Have fun

**WHAT IS CUB SCOUTING?**
Cub Scouting is a home and neighborhood-centered program designed to support family life and values.

Age-appropriate programs mean boys are with kids their own age, learning skills and gaining a sense of personal achievement.
- 1st Grade - Tiger Cubs
- 2nd & 3rd Grade - Wolf & Bear
- 4th & 5th Grade - Webelos

**WHAT DOES SCOUTING COST?**
- Annual Registration Fee of $25.00 (includes insurance)
- Packs have their own program fees
- Fundraising to help offset Pack program fees for activities

**WHAT DO CUB SCOUTS DO?**
- Learn new physical skills through sports, crafts, and games
- Learn how to get along with others through group activities
- Reinforce mental skills such as writing and calculating
- Develop personal independence
- Work collaboratively with others
- Become achievement focused versus competitive
- Learn problem solving and critical thinking skills
- Become more disciplined

Activities like
- Pinewood Derby
- Sports
- Field trips
- Camping
- Community service projects

*Cub Scouts learn by doing - they have fun!*

**HOW TO JOIN SCOUTING**

My Pack meets on ___________________________ at: ___________________________ pm
at ___________________________.

Contact me at ___________________________ or ___________________________.

Looking for another Scouting unit in the area? Visit SCOUTSROC.ORG or call (585) 244-4210.
Flyers

A Personal invitation to join Scouting is the best way for families to receive information about how to join Scouting. A flyer alone does not constitute an invitation, but are incredibly effective when combined with Youth Talks, and other effective methods of communication. Hot off the presses this item is a fabulous invitation to your Joining Event. Flyers are best delivered 3-5 days before your joining event.

What You’re Going To Need:

• Flyers with joining event date

How You’re Going To Organize This:

Contact your District Executive to see what their plan for flyer Distribution to the local schools are; many times families in our Packs have good relationships with our schools and can deliver flyer to our schools with the best chances for proper distribution.

Your District Executive can also provide you with additional flyers to be distributed to other venues around your Pack Joining Event location.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/

“Remember, research tell us that parents sign their kids up in programs when they’ve been personally invited.”
Lawn Signs

This enticing resource appeals to the masses and draws significant attention to your Joining Event.

What You’re Going To Need:

- Lawn Signs
- Volunteers to coordinate placement

How You’re Going To Organize This:

Coordinate placing Lawn Sign on the front lawn of your Joining Event location, as well as other locations around your Joining Event location. This will give people passing by a visual location where Scouting meets and where your Pack will be holding their Joining Event.

Key thing to remember - BOLD LETTERS, Not too much information, LOCATION, LOCATION, LOCATION.

Good Lawn Sign

Poor Lawn Sign

Complimentary Side
Halloween Candy

This is an easy low cost way for the Pack to capitalize on ways you are already reaching out to youth in the community. Parents are already buying these treats to give away, so the only real expense is the labels and the time to print them out and attach them to the treats.

What You’re Going To Need:

- Printable Address Labels (template online & USB drive)
- Parents willing to label their Halloween candy

How You’re Going To Organize This:

Print out labels with Pack contact info, make sure to include on labels:

- Pack name
- Personal contact name
- Phone number and/or email address for contact person
- Meeting: Date/Time/Location

Attach labels to candy or wrappers, and hand-out treats with a personal invite to attend the next Pack event.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/
Parades

This is another great way to get Scouts out in their Communities, and show that Scouting is still thriving and relevant in our local Towns, Villages and Cities. This dessert also shows a sense of Patriotic Spirit or support for various Festivals.

What You’re Going To Need:

- Parents willing to coordinate parade entry and float entry

How You’re Going To Organize This:

Have Scouts and adults marching in a local parade, this creates a visual representation of our Scouts in the community. Pairing this with the Halloween Candy to toss when marching (if allowed), is a great way to get your Pack information and sweet treat’s in the hands of boys in your Community.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/
Library Story Time

This is a great way for Scouts to reach out to other youth in the community by having the Cubmaster or another Leader take up the local story time in your community library. Most libraries have time where Adults and read to youth, and what better then an Adult Leader in Uniform handing out flyers to boys and girls after telling a good Scouting Story or reading from a Scouting type book.

What You’re Going To Need:

- Leader willing to read at the local library
- Boys Life Mini-Mags with Pack information stickers on cover
- Bookmarks (Available from your DE)
- Flyers about Pack Joining Event

How You’re Going To Organize This:

Ask your local library if your Scouts can participate in their Storytime. Have your Scouts read to younger kids while in Uniform, or an Adult Leader. Leave each participant with a Boy’s Life mini-mag with a sticker on it with Pack contact information.

A variation to the above method is to ask if your older Cubs can read to K-2 students during school. Make sure you leave Boy’s Life mini-mags with all students.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/
Library Material Samples:

*Materials available pre printed from District Executives*

**Bookmarks**

Begin your scouting adventure today!

Visit Scouting.org or call (855) 294-4210

**Activity Book**

*Cub Scouting*

**Activity Book**

T.C. Akela Baloo

*My Adventure...*

Personalize your Activity Book. Draw yourself as a Cub Scout, then color it in!
Public Market or Carnival/Community Events

Great way to get Scouts out in their Communities, and show that Scouting is still thriving and relevant in our local Towns, Villages and Cities.

What You’re Going To Need:

- Parents willing to coordinate events (Public Market, Community Festivals, etc)
- Boys Life Mini-Mags with Pack information stickers on cover
- Bookmarks (Available from your DE)
- Coloring/Activity Books (Available from your DE or printable from your USB Drive)

How You’re Going To Organize This:

Have Scouts and Adults attend the event in Uniform so they stand out in the crowd.

Make sure to provide them with flyers to hand out inviting youth to the next Pack Event. Scouts need to be talking to other youth and talk about the fun they have in Scouts. Make sure the Parents have detailed information to pass along to potential families, that includes; Who to contact in the Pack for more information, meeting dates, times and locations, and upcoming Pack Activities. Other great resources to have on hand are Parent Advocate Cards, Pack Parent Guides, and Boys Life Mini-Mags.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/
Visible Community Service Project

This is a great way for Scouts to learn about giving back to their communities, and to promote Scout values to our youth and our communities.

What You’re Going To Need:

- Leader to coordinate a Visible Community Service Project
- Lawn Signs promoting your Joining Event
- Flyers about Pack Joining Event for anyone who stops to chat about what you’re doing.

How You’re Going To Organize This:

Talk with other organizations in the community to find projects the Pack can participate in. Chartered Organizations, food pantries, homeless shelters, clothing closets, etc., are great places to start. Have Scouts and Adults in Uniform at the Service Project and talk to families and passers by as they work.

Additional Fall Recruitment Resources Can Be Found At:

https://catalinacouncil.org/resources/membership-2/

Catalina Council
2250 E Broadway Blvd
Tucson, Az 85719
Phone: 520-759-0385
www.catalinacouncil.org
www.beascout.org
Hosting a School Open House

It’s a good idea to have a table at open house with at least two adult volunteers and two cubs with an interactive display. Give families and new Scouts something to do when they visit your table.

What You’re Going To Need:

- Flyers with joining event date
- Parents Guides to Cub Scouting
- Pack Calendar
- Youth applications
- Round-up attendance sign-up sheet
- Pens
- Visual display items
- Items for planned activity
- Any additional supplies the Pack sees necessary

How You’re Going To Organize This:

Contact your school in August to find out when the Open House night is, and reserve a table with your principal or school secretary.

Inform Pack of recruitment night and secure at least two adult volunteers and their sons for the night of two weeks in advance. Plan an activity or an interactive display for the table (ex. pinewood derby track, raingutter regatta, etc…), and include in a table kit (see above items).

Attending the event, volunteers should be standing in front of table and conversing with parents. Too often, we want to sit behind the table and hide behind a pile of flyers. Make sure, that follow-up on all leads occur in the week afterwards, either to